

# CASE FILE



## *Butlins Bognor Regis*

Butlins have three lively resorts: Minhead Resort in Somerset, Skegness Resort in Lincolnshire and Bognor Regis Resort in West Sussex. Each resort is located right next to some of the UK's best beaches.

In their Bognor Regis resort we were advised that their decorative logos required replacement. The existing logos had become worn and discoloured and needed to be re-instated or re-themed.

Richco recommended that the existing logos were removed and replaced with Richco Quartz UV stable screed (to 18mm in depth). Each logo was carefully re-instated in colours chosen by the client to provide a colourful decorative logo.

There was an existing Dolphin logo which required replacement. The existing logo was very dated in design and also had become worn and discoloured. Richco recommended that this particular logo was re-designed to bring the logo up-to-date. Therefore this particular logo was re-instated using Richco Quartz UV stable screed in three colours to provide a logo which was more aesthetically pleasing.

The finished logos met with the clients requirements by providing a colourful decorative finish in their entrances and walkway areas.