



Flooring Works Completed at
Madame Tussauds London



Creating Floors for the stars

Pre-Show Flooring Refurbishment



During the refurbishment of the pre-show area Richco were asked to provide our recommendations for the different flooring areas. The initial design concept stated that each flooring area required a different theme and colour therefore Richco specifically designed bespoke flooring in each individual area.

The entrance floor area needed to resemble a “red carpet effect” giving guests the opportunity to act like the stars by walking the red carpet. Richco recommended the application of Richco SL E-Coat, which is a self levelling epoxy flooring system. Richco SL E-Coat was installed in two separate colours; red and lotus white to create the “red carpet effect”. A glitter finish was also incorporated within the red section of the floor to provide a decorative sparkly finish.

It was specified by the client that the street floor area resembled a traditional old street. Richco recommended the installation of Richco Stone Binder with cobbles incorporated. Richco Stone Binder is a resin bound stone system which is trowel applied to the prepared surface. Richco formulated a specific blend of aggregates and incorporated cobbles during installation to ensure that the finished system met with the client’s requirements and provided the look of a traditional old street.

The walk of fame floor area required a decorative sparkly floor. Richco recommended the application of Richco Glitter Flooring, which is a highly decorative, hardwearing flooring system. Richco Glitter Flooring System was installed with a black base with a range of coloured glitters. The finish surface provided a decorative sparkly black floor which enhanced the Hollywood stars that were being installed over the flooring system.



“Richco produced a series of striking and robust resin floors for the Preshow queue zone at Madame Tussauds London. Richco were a great help, providing solutions at crucial moments with a commitment that makes them a true partner.”

Andrew Wallace
Contracts &
Projects Manager
London Midway
Attractions

Learn to Moon Walk floor

The moon walk floor area was specifically designed and installed to encourage guests to try the legendary moon walk.

Richco recommended the application of Richco Glitter Flooring, which is a highly decorative, hardwearing flooring system. Richco Glitter Flooring System was installed into an aluminium frame measuring just over three metres in length. Richco Glitter Flooring System was installed with a black base with a range of coloured glitters. Once the system was fully cured, the surface will then be continuously polished to achieve a slippery platform.

The finish platform provides a decorative surface which is ideal for all guests of all ages to try the legendary moon walk.

The completed flooring works met with the clients' requirements in all areas by providing decorative bespoke flooring systems whilst being in-keeping with the themed areas. Richco are continuing to provide our flooring systems in other areas throughout Madame Tussauds.



The Legendary Moon Walk